



Darralyn Hall Accepts New Post



Darralyn Hall

If you have been interviewed for the *Accent*, scheduled to appear on a television or radio talk show, or arranged to have a public service announcement released within the past two years, you have probably worked with Darralyn Hall, an information officer in the Bureau of Public Relations.

As of January 31, Hall no longer performs these duties at Tennessee State University. She resigned to accept the position of marketing and publicity coordinator at Donelson Hospital. She began her new job on February 1.

Hall, a very personable young woman, said she has enjoyed working at TSU.

"I am grateful to the University for allowing me the opportunity to work with such a professional PR staff and in the field for which I've been trained," she said. "I have had professional contact with large numbers of persons in the TSU community and I feel I can now count many of them among my personal friends."

At the hospital, Hall's duties will include writing and updating a weekly news sheet; overseeing publication of a monthly newsletter for employees; working with area news media in public service projects; producing brochures; managing advertising; writing news releases; and general promotion of the hospital.

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TSU Hosts Energy Careers Conference on February 24

The production and distribution of existing energy resources, as well as the development of new methods and new energy sources, involves the cooperation of numerous scientists and professional employees. Yet, out of the estimated 400,000 people that are employed in the energy industry in engineering or research capacities, only 4 percent are minorities. The number of minorities that are employed in middle and senior managerial capacities appears to be even smaller.

The Energy Education Institute and Career Development Center at Tennessee State University will sponsor an "Energy Careers Conference" on February 24 on the Downtown Campus from 9 a.m. to 2 p.m. The conference is designed to bring together energy industry administrators, community leaders and students, and to begin a search for ways to increase the number of minorities and women who contribute to the energy industry.

Black History Observance Set for February 13-17

The Department of History and Geography will sponsor a variety of activities in observance of Black History Week, February 13-17.

The opening program, scheduled for 10 a.m. to noon, February 13, in the Women's Building Auditorium, will address the theme of "Black Americans and the Struggle for Excellence in Education."

Featured speakers for the occasion will be Dr. George Davis, acting head of the Department of History and Geography; Dr. H. Leon Prather, professor of history; Dr. A. T. Stephens, professor of history; and Van Cain, a student majoring in history.

The subjects to be addressed include Dr. Martin Luther King Jr., the black scholar, "Rev. Jesse Jackson: Poor People's Candidate for the

"In the best interest of the American society and the industry, something must be done to facilitate higher representation and involvement of minorities in the management and development of this industry, an industry which is critical to our national security and welfare," said Dr. Arie Halachmi, director of the Energy Education Institute and coordinator of the careers conference. "To find possible answers and ways to meet the need for a higher level of minority involvement in research, development and management in the energy industry, TSU is sponsoring the symposium/conference to facilitate a dialogue between the industry and black leaders."

Participants in the conference will receive a background briefing on the direction and trends within the main sectors of the industry—oil, gas, coal and electricity. Representatives from the American Petroleum Institute, National Coal Association, the American Gas Association and

Democratic Presidential Nomination," and the Black Episcopal Seminary.

On February 15, the third annual conference on Local History and Culture will be held on the downtown campus. There is a \$4 registration fee for the conference, which is open to the public. For more information about the conference, contact Dr. Bobby Lovett or Lois McDougald.

"The February 13 program is free and open to the public," said Davis. "Plans for other activities to be held during the week are still being finalized."

For information about the complete schedule of activities for the Black History observance, contact Davis at 320-3220 or Dr. Samuel Shannon, chairman of the planning committee, at 320-3222.

the Association of Public Power Utilities will identify the nature of technologies and future markets for their commodities and provide assessments of skills and manpower needs.

After the opening session, there will be round table discussions among the industry representatives, local community leaders and participating students. The discussions will focus on obstacles to minority employment and careers in each sector, possible ways to overcome the obstacles and the desired role for the university in such an effort.

Community leaders who will participate in the conference and who serve as a special steering committee for the Energy Institute are State Labor Commissioner Francis Guess; Dr. Peter Consacro, State Board of Regents; Dr. John Crothers, Tennessee High Technology Project; Leslie B. Enoch, Nashville Gas Company; Bob Gardner, Shell Oil Company; Tom Green, Nashville Electric Service; Chuck Howell, TVA; Lee Munz, State Department of Economic and Community Development; Inman Otey, Metro Urban Development Office; Walter Searcy, consultant; and Kitty Smith, Kitty Smith and Associates.

Special guests of the conference include the president and vice president of Blacks in Energy

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TSU Hosts Energy Careers Conference

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Members of the steering committee for TSU's Energy Education Institute recently met on the Downtown Campus to discuss program objectives. Pictured from left to right are: Dr. Peter Consacro, State Board of Regents; Dr. Arle Halachmi, director of the Institute; Dr. Bernard Crowell, vice president for academic affairs; Francis Guess, Tennessee Commissioner of Labor; and I. Sewell, Department of Energy.

Association, Robert Bates, an employee of Mobil Oil, and Tom Walker, employed by Gulf Oil. Don McNeile of Phillips 66 and Wes Motley, TVA district manager for West Tennessee, will also participate in the conference.

"Assisted by a grant from the U.S. Department of Energy, TSU is going to use this opportunity to provide its student body with more and better information about the kinds of careers that are available with

different corporations in the energy industry," said Halachmi.

Major displays will be provided by Shell, Mobile, Phillips 66, Gulf, Peabody Coal, Nashville Gas, City Gas, Nashville Electric Service and TVA.

There is no registration fee and lunch will be provided for those who pre-register by February 14.

For more information about the careers conference, contact Halachmi at 251-1573.

Executive Encounter Features Dr. Frist

Dr. Thomas Frist, Jr., president and chief executive officer of Hospital Corporation of America, was the featured speaker for the School of Business "Executive Encounter" on January 30. The "encounter" is designed to provide School of Business students with beyond-the-classroom learning experiences and was held from noon to 12:50 p.m. in room 353 on the Downtown Campus.

Dr. Frist is one of the founders of Hospital Corporation of America (HCA). Prior to becoming president of the organization in April 1977, he was responsible for development through acquisition, construction and new programs and services. He served as chief operating officer until August 1982 when he was named to his present position.

During his presentation, Frist discussed the development of Hospital Corporation of America and attributed the company's success to "satisfying a need," and being in the right place at the right time and being willing to take risks. A constant analysis of the environment combined with strategic planning and optimal use of human resources has also played a part in the company's success.

An Executive Encounter has been planned for each month of the academic year. For information about the February program, contact Sharon Langford at 251-1505.

Campus Recreation Schedule

Richard Grooms, director of campus recreation and intramural activities recently announced the schedule for the spring semester. Grooms encourages all faculty, staff, administrators and students to take an active part in this program. He said, "Fitness is very important and I cannot emphasize it enough. I am presently working on a possible bowling schedule which I hope will benefit all on the campus."

Grooms will be glad to answer any questions which may come up by calling him at 320-3055. To participate, you must show a valid I.D.

Following is the schedule: KEAN HALL: Monday, 3:00 p.m. to 9:00 p.m., Recreation and Intramural; Tuesday, 2:00 p.m. to 6:00 p.m., Recreation and Intramural; Wednesday, 3:00 p.m. to 9:00 p.m., Recreation and Intramural; Thursday, 2:00 p.m. to 6:00 p.m., Recreation

and Intramural; Friday, noon to 4:00 p.m., Recreation; Saturday, noon to 4:00 p.m., Recreation and Intramural.

GENTRY COMPLEX: Monday, noon to 1:00 p.m. faculty, staff and administrators; Tuesday, 6:30 p.m. to 8:30 p.m., students, faculty, staff and administrators; Wednesday, noon to 1:00 p.m., faculty, staff and administrators; Thursday, 6:30 p.m. to 8:30 p.m., students, faculty, staff and administrators; Friday, noon to 1:00 p.m., faculty, staff and administrators.

Gentry has swimming, handball/racquetball and indoor track.

Graduate Students Receive Fellowships

The Graduate and Professional Opportunities Program (G*POP) has made it possible for 12 Tennessee State University graduate students to pursue master's degrees in business and engineering during the 1983-84 academic year.

"The Graduate and Professional Opportunities Program is designed to provide federal financial assistance to qualified students who demonstrate financial need," said Dr. James Reeves, dean of the Graduate School. "The fellowships are awarded for graduate study in fields which require the master's degree as a credential for professional practice."

The TSU G*POP fellows are: Cristina Anderson, business administration (not active this spring); Rutherford Dawson, business administration; Benjamin Egiebor, engineering; Victor Ewele, engineering; Sunny Ezete, engineering; Victoria Price, engineering; Nicole Rawlins, business; Charles Ekwu, engineering; and Beverly Williams, engineering. Students whose fellowships became active this spring are: Darla Pittman Smith, engineering; Elaine Thompson, business, and Daniel Besong, business.

The G*POP serves two separate career categories, academic careers beyond high school and other than academic careers in professional career fields of importance to the national interest. The fellowships are awarded for one year and may be continued for subsequent years. Applicants for the awards must be U.S. citizens or permanent residents.

"The single most important thing to remember about these fellowships is that it is an opportunity for minority and women students to enter careers in areas which would not be open to them otherwise," said Reeves.

Another scholarship offered for graduate studies is the Walter S. Davis award. The scholarship is

provided by the family of the late TSU president. This year it was awarded to Donna Johnson, who is working toward a master's degree in elementary education.

For more information about these and other fellowship programs offered through the Graduate School, contact Reeves at 320-3491.

Hall Accepts New Post

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"I think it (the new position) will be an excellent opportunity to continue my career in the public relations field. I'm excited about the challenges the job projects for the future," she added.

"Darralyn is a hard worker and a good worker," said Juanita Buford, director of university publications. "She can get more done in a short amount of time than anyone I know." Buford added she is sorry to see Hall go, "But I know it's an excellent opportunity for her and that she will do well."

Hall is a graduate of Metro Nashville's McGavock Comprehensive High School. She holds a B.B.A. degree in Business Administration/Journalism from Baylor University, Waco, Texas.

The daughter of Dr. and Mrs. R. Clyde Hall, Jr., Donelson, Hall is a member of Two Rivers Baptist Church where she sings in the Sanctuary Choir; instructs the First Grade Choir; and is an assistant in the Fourth and Fifth Grade Church Training.

Her TSU responsibilities have included researching and marketing story ideas to the electronic media; promotion of campus events to local media; writing and circulating public service announcements and news releases; placing faculty and staff on local talk shows; writing articles for the in-house newsletter and alumni magazine; researching and collecting background information and interviewing campus personnel; writing and editing slide and video presentations; assisting the sports information director when called upon and working with an advertising agency to buy time and space for University advertisements.

"Miss Hall has done a fine job for TSU and her leaving creates a critical vacuum in the University's PR program," said Robert Churchwell, interim director of public relations. "She has a sense of responsibility and a devoted capability that makes her well-suited for the field she has chosen as a career.

"A genuinely pleasant personality has also been a key to Darralyn's success at TSU," Churchwell added.

ACCENT

February 10, 1984

Big Band Dance Final Report

TSU's scholarship fund is \$23,737 richer, thanks to the Big Band Scholarship Dance staged in November by the TSU Foundation and WAMB Radio, reports Dr. Calvin O. Atchison, Big Band Dance Committee Chairman.

In listing a final accounting of money raised by the event, Atchison, executive director of the Foundation and vice president for research and development, said, "I think the bottom line was very positive for the University."

The dance, featuring the Tommy Dorsey Orchestra, the Ink Spots, Helen Forrest, Charlie Dungey, the Billy Vaughn Orchestra and the TSU Meistersingers, raised a grand total of \$42,210 before expenses of \$18,472 were subtracted.

Fifteen sponsors contributed \$1,000 each and 21 patrons contributed from \$200 to \$250, while three in the group gave the effort \$500 each.

"The University Scholarship Committee under Barbara Murrell, vice president for student affairs, has been told of this money and will be making the selection of scholars to receive these funds," Atchison said.

He said applications for the scholarships or additional information should be obtained from the Scholarship Committee.

"I want to thank you all again for your hard work and effort, especially Bart Walker, vice president of WAMB Radio, for helping from outside the University," Atchison said.



Dr. Phyllis Leffler

Historian Looks to the Past and the Future

Dr. Phyllis Leffler is a historian who knows 17th century France, but she's just as excited about the future new direction the study of history is taking and the projected new courses in TSU's history department.

"Today, there is much discussion about the liberal arts programs in general and how to make liberal arts majors more marketable," said

Leffler. "This was not even a question when I was in college. So, today we see on the horizon the traditional history program versus the new applied history program, or public history.

"Beginning next year, the Department of History is launching a new program in public history. As a part of the program, courses in archival management, historical preservation and historical editing will be offered," she continued. "This helps to open doors to new internships and career possibilities for our students. We are also beginning to use the computer more in historical research. The department is moving ahead with a more contemporary approach to studying history."

Leffler looks forward to helping coordinate the public history program, but still enjoys her research in early modern European history. "I was trained in 17th and 18th century French history and my interest has been in examining the changing role of man and God as reflected in that society." Leffler is currently writing a book, *Historical Consciousness From Mezeray to Voltaire*.

Leffler received her bachelor's degree from Queens College of the City University of New York, a master's from the University of Sussex in England and a doctorate from Ohio State University. She has been at TSU since 1979. She began employment formerly with the University of Tennessee at Nashville in 1972.

She's a historian with an ear for the past but an eye for the future.

Robert Derden Dies at Age 68

Robert Hubert Derden, a retired member of the School of Agriculture faculty, was recalled as, "A man who left an indelible mark on the students he taught," by his friend and colleague Dr. Roland Norman, dean of the School of Agriculture, during funeral services held on January 24.

Mr. Derden died on January 21, 1984, three years after retiring from the school where he had been a faculty member since 1951. His expertise was in the area of agricultural mechanics. He specialized in low-cost homes and farm buildings. Many homes and farm buildings were constructed through his untiring efforts in working with farm families throughout rural West Tennessee. At TSU, he was known for the "extras" he contributed to the campus — replacing broken windows, repairing broken fences, and building yard furniture for the nursery school and frames for exhibits.

Foundation Dinner/Concert Planned for April 19



Making Plans. Members of the TSU Foundation Dinner/Concert Planning Committee discuss the upcoming fund-raising event. Pictured are Richard Chambers, president of Nashville City Bank, Fred Dettwiller, chairman of the Foundation Board of Directors and President of Det Distributing Company, Dr. Calvin Atchison, Foundation executive director and TSU vice president for development and Collista Lanier, executive secretary of the Foundation Board of Directors and director of development.

A goal of \$50,000 to support University scholarships has been set for the annual Dinner/Concert April 19 under sponsorship of the TSU Foundation.

The event, for which tables are \$1,000 each or \$125 per person, traditionally draws support from organizations such as First American Bank, Third National Bank, AVCO and Det Distributing Co., as well as social-civic groups such as Links Inc.

Entertainment will be furnished by the Tennessee State University Jazz Ensemble, directed by Ben Kirk, and the TSU Meistersingers, directed by Charlotte Rhodes.

The Foundation Board has taken on the job of the fund-raising committee for the occasion. Its members are Richard Chambers, president of Nashville City Bank; William Terrell, director of Student Development Services; Norris Adams, former Big Blue Club president; Wayne Oldham, president of Southern Hospitality Inc. Bob Langford, attorney; Bill Freeman and James Webb, III, Freeman and Webb Realty; Jim Pickel, Jr., Universal Tire Co.; Robert Devian, American General Insurance Co.; and Darren Bowden, student representative, president of the Student Government Association.

Assertiveness Training Offered

What do you say when you want a raise? How do you say NO? What do you do when you want to cut red tape or to get the job you want?

These questions and more will be answered when the Division of Student Services sponsors a workshop on how to assert yourself without making enemies on February 21, from 7:30 to 9 p.m. in room 318 on the Downtown Campus. The session will focus on confrontation and persuasion skills.

The workshop will be conducted by Doreen Bieryla, director of communications and marketing at Williamson County Hospital. Bieryla has had extensive experience in the areas of assertiveness training and communication skills.

For more information or to register for the workshop, which is free and open to all TSU faculty, students and staff, contact Susan Blair at 251-1561. The registration deadline is February 20.

Faculty Briefs

Dr. Bruce Mallard, chairman of the department of criminal justice, attended the annual meeting of the American Society of Criminology in Denver last November. Mallard and **Loren Gaiters**, assistant professor of criminal justice, attended the annual meeting of the Tennessee Association of Criminal Justice Educators in Memphis in November. He was elected vice president of the organization and Gaiters was elected to the executive committee for 1983-84.

Dr. Bruce Hartmann and **Dr. Stephen Brown**, both members of the School of Business faculty, attended the annual meeting of the International Association of Black Business Educators held in Montgomery, Alabama, in January. The theme for the conference was "Improving Entrepreneurship Programs." Texas Instruments and MAG Inc. conducted a workshop designed to incorporate micro computers into the business classroom. Participating schools were given two TI professional micro computers and the software used in the workshop to be utilized in developing entrepreneurship and small business programs in minority business schools. The computers received by Hartmann and Brown have been installed in the School of Business micro computer lab and are available as student and faculty resources.

"A Needs Assessment for Small Business Curriculum Development," written by Catherine Richard, a former TSU faculty member, **Donald W. Richard** and **Stephen Brown**, current School of Business faculty members, will be presented at the Southwest Small Business Institute Association meeting in San Antonio, Texas, in March. The purpose of the study was to ascertain the curriculum needs of Tennessee small businesses. The results indicated that such businesses are highly committed to training and are willing to make the necessary investment in terms of assets. The study addresses these apparent needs of Tennessee small businesses. The results indicated that such businesses are highly committed to training and are willing to make the necessary investment in terms of assets. The study addresses these apparent needs and methods of satisfying them.

Lewis Laska, associate professor in the School of Business, has had an article published in the *Memphis State University Law Review*. Entitled "Tennessee Rules of Citation," Laska's article is the lead story in the latest issue. The 65-page article is a style manual for legal writing, particularly lawyer's court briefs and

memoranda. In addition to publishing the article, Laska spoke to a seminar on medical malpractice, sponsored by the Tennessee Trial Lawyers Association. His topic was "2500 Malpractice Cases" and the on-going research in that field. As a final note, Laska reports he was married on December 21, 1983. His wife, Nancy, is employed at Vanderbilt.

Dr. Desh R. Duseja, a principal investigator with CARP, presented a paper titled "Agro-soil Conditions and Soybean Growth" during the International Conference on Biometeorology held in New Delhi, India, last month. Duseja's paper was co-authored by research assistant **Sam Osawaru** and deals with the effect of zero-tillage on soil properties and the effect these properties have on the growth of soybean plants. The researchers observed improved plant characteristics with zero tillage compared to conventional tillage, including plant vigor, plant height and yield. They attribute this to improved soil physicochemical environment. While in India, Duseja visited Himachal Agricultural University and talked with members of the Department of Soil Science and Agronomy there.

Dr. James A. Ellzy, dean of Admissions and Records, served as a member of the National Achievement Scholarship Selection Committee for 1984. The committee met in January to select the 1984 winners of National Achievement \$1000 Scholarships from finalists in the National Achievement Scholarship Program for Outstanding Negro Students. The eight-member selection committee was composed of experienced and well-respected college admissions officers and secondary school officials.

Epsilon Sigma Phi Honors Farrell

Epsilon Sigma Phi, the National Honorary Extension Fraternity, presented its State Distinguished Service Award to Dr. James E. Farrell in its meeting held recently at the University of Tennessee, Knoxville.

Farrell was cited for his outstanding leadership in expanding extension programs to thousands of limited resource families in Tennessee.

A native Tennessean, Farrell has been the recipient of numerous outstanding awards. He was appointed the first dean of Continuing Education at Tennessee State University, he served as associate vice president of Continuing Education after the merger, he is currently serving as

interim vice president of Continuing Education and Public Service.

Farrell received the B.S. degree from Tennessee State University, the master's from Indiana University, did further study at George Peabody College and earned the doctorate from Oklahoma University.

He holds membership in several fraternal and civic organizations. He served as a high school principal for several years and as visiting professor at Tuskegee Institute.

In 1964 he was selected by Tuskegee and USAID to go to Liberia West Africa to direct the Teacher Training Institutes at Zorzor and Kakata.

He served in this capacity until August 1969. While in Liberia he was honored by that government for his work in upgrading the teacher training program of that country.

He has traveled extensively on the continents of Asia, Europe, Africa and North America.

OAR To Exhibit During TPGA Conference

The Office of Admissions and Records will represent Tennessee State University with an exhibit during the annual Tennessee Personnel and Guidance Association convention scheduled for February 19-21 at Nashville's Marriott Hotel.

In addition to the exhibit, OAR will host a hospitality suite for the convention participants. AT&T, which provided a \$500 grant through Cluster, and Gladieux Food Services are co-sponsors of the hospitality suite.



Louise Watkins, assistant professor of English, takes part in a demonstration of Elizabethan courtship. **The Traubador, Nicholas E. Hodsdon**, gave a concert of Elizabethan vocal and instrumental music. The performance was presented through the Art and Lecture Committee.

"Having a hospitality suite at the TPGA annual convention will help to enhance our recruitment efforts with high school seniors," said Evelyn Hadley, a university recruiter. "It will give University administrators an opportunity to talk with guidance counselors from throughout the state in a relaxed atmosphere."

The convention will feature a variety of interesting sessions for individuals who are involved with counseling students. For more information about the convention, contact Hadley at 320-3420.

Dental Screenings Offered for Children

The Department of Dental Hygiene will sponsor a host of activities during February, which is Children's Dental Health Month. On February 9 and 10, dental hygiene students will be in 17 Kroger stores with representatives from Johnson's and Johnson's. The students will distribute samples of dental products and answer questions about good dental health. On February 20 and 21, the dental clinic on campus will offer free dental screenings to children in the community between the hours of 9:30 a.m. and 4:30 p.m.

"We would like for parents to call before coming to the clinic for the screenings," said Denise Anderson, clinical instructor for dental hygiene. "We would like for them to call before February 14."

On February 22 students will visit Carter-Lawrence School to provide dental health information to children and on the 29th, they will conduct dental screenings at the school.

Sophomore students will make a presentation on dental health at the Cumberland Museum on February 25 between the hours of 9 a.m. and 3 p.m.

For more information about these activities, contact Anderson at 320-3371.

Please send all copy for ACCENT, Office of Public Relations, Goodwill Manor, Main Campus, or to ACCENT, Office of Public Relations, Room 339 Downtown Campus.

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