



Looking Ahead

## 'Bold Moves' Mark Beginning of Academic Year

Tennessee State University is beginning the 1983-84 academic year with "two bold moves" according to President Frederick S. Humphries.

"First, we are seeing the actualization of the University College, which has great potential for impacting on our student retention rate and enrollment," said Humphries during a recent interview. "The consolidation of the School of Business' upper division on the Downtown Campus, along with the starting of an inter-campus transportation system, is a move which portends greater interaction between Main Campus and Downtown Campus student."

One of the main objectives of the University College is to reduce the attrition rate of students between the freshman year and graduation. The program, which was initially developed by the faculty, begins full-scale operation this fall. All incoming freshmen will be enrolled in the University College during their first two years of matriculation. Upon successful completion of the core curriculum, students will be admitted to one of the degree granting schools. The curriculum emphasizes reasoning skills that are fundamental to all areas of learning.

Students who go through the University College will have a greater chance of completing four years at the University.

"We are expecting a class of students who will have had increased preparation for college," Humphries said. "These students, along with those who are less prepared, will benefit from the University College experience."

The consolidation of the School of Business is a move geared toward gaining accreditation and improving the school's image within the greater Nashville area, Humphries said.

"Although there was some opposition to this move, I believe we acted responsibly. I believe the move will result in an improvement in enrollment in the School of Business and will launch us in the direction of becoming an excellent, urban School of Business," he continued. "I intend to monitor the major issues associated with this move and I assure everyone that there will be a good response to all concerns."

(Continued on page 2)

## School of Business Moves Upper Division Downtown

A statement on shifting the School of Business' operation to the Downtown Campus this fall emphasizes quality and growth within the school over the next few years.

The statement, prepared by Dean John Masten, projects six reasons for the change: Further increasing student performance; providing a smooth transition into an urban business school located on the Downtown Campus; gradually improving the school's image within the greater Nashville area; controlling the declining student enrollment in such a manner as to maintain a viable, integrated school; maintaining and employing qualified faculty, and achieving accreditation by the American Association of Collegiate Schools of Business (AACSB) by 1987.

Under the new arrangement, all upper division classes (300 to graduate level) will be on the Downtown Campus and freshmen and sophomores will receive instruction through the University College on the main campus, said Sharon Langford, assistant dean of service and development. The Business School faculty, which was split evenly between the two campuses, has been combined.

Special arrangements have been made to accommodate students on both campuses. Dr. Augustus Bankhead, assistant dean for undergraduate studies and chairman of the business education and office management department, said. Study halls, offices for professional clubs, tutors and graduate assistants will be provided for business school students on both campuses to give them a particular place to gather and work.

"This move will facilitate the School of Business in moving in the direction to be accredited by the AACSB," said Masten. "Obviously, our ultimate goal is to graduate students who can take advantage of the employment opportunities in both the private and public sectors, available both nationally and locally. By further combining the two separated business facilities into one large facility, the resource base for providing this type of program will be greatly strengthened."

He added that the University administration's support of the program is reflected in the funding of a shuttle service for this academic year and the addition of daytime classes to accommodate students.

"The Business School's efforts to strengthen instructional programs, both in terms of quality and quantity, practical experiences, internships and placements of students, requires a strong interface with members of the business community," Masten said. "By combining our efforts, we will become easily identifiable by all segments of the community and the growth and support of the program will be strengthened."

In conjunction with the reorganization of the School of Business, several faculty and staff members have received new titles. They include, Dr. Tilden Curry, formerly assistant dean for graduate studies and now associate dean for administration and graduate studies; Bankhead, formerly chairman of business education and office management and now assistant dean for undergraduate studies and chairman of the business education and office management department; Langford, formerly director of public service, now assistant dean of service and development; and Emily Miller, formerly coordinator of public service, now director of public service.

## Harold Jackson Resigns



Dr. Harold Jackson

Dr. Harold Jackson, director of the Bureau of Public Relations at Tennessee State University since April 1977, has resigned his post effective August 31. Jackson, who was also an assistant professor in the Department of Communications, will assume a new position as Director of University Communications at the University of

Louisville in Kentucky on September 12.

"The new position offers an opportunity to work in an environment that will be totally new to me," Jackson said. "My charge will be to enhance a public relations operation that has already gained national recognition for the University of Louisville's outstanding academic programs, personnel, research and athletics.

"I will miss TSU," he continued. "I love this place and the people here. This university will always have a special place in my heart and life. I think I've touched the heart of this institution by knowing the people who have continued and improved upon its legacy. TSU is a special place."

During his tenure as director of public relations at TSU, Jackson accomplished many things. Among those accomplishments are: creating and designing *The Cupolian*, the University's first magazine directed to alumni, faculty and friends; creating

and designing the first tabloid newsletter for faculty and staff (*Accent*); designing and producing brochures for recruitment, athletics and fund raising; working to improve the image of the University through improving relations with reporters from selected local media outlets; establishing

(Continued on page 2)

### In This Issue

AD Search Continues	2
Allied Health, Engineering Receive Grants	2
New Food Technology Program	3
Inter-Campus Shuttle Schedule	3
Faculty Briefs	3
Owens Donates Scores	4
Calendar	4
It's My Turn	4

## 'Bold Moves' Mark Beginning of Academic Year

(Continued from page 1)

In addition to monitoring these programs, Humphries said the issues of student enrollment, staffing and excellence in education will be addressed during the coming year.

"It is necessary to prepare for better operation of the university and increased effectiveness of dollars spent in personnel," he said. "Therefore, we will continue to look at staffing patterns. Throughout this process, the faculty senate will be asked to work with us. Any contemplated staff reductions will be discussed openly with faculty and staff."

On the subject of academics, the president said he "will be stressing excellence and quality in our programs."

"I am asking that we all rededicate ourselves to the pursuit of excellence, which is in keeping with national concerns and goals," he added. "I believe that 1983-84 will be a banner year for Tennessee State University. I believe we will increase enrollment, that we will attain the excellence we seek, and that this university will continue to move ahead in the national sphere of higher education."

## Search Continues for New AD

A "realistic date" for naming a new Tennessee State University Athletic Director "would be around Oct. 1," says Dr. George Cox, associate vice president of academic affairs and chairman of a search committee to find a new AD.

"Cox said three campus professors—Dr. Joe Cornelius, assistant professor of health, physical education and recreation and assistant football coach; Dr. Hezekiah Foreman, assistant professor of HPER; and Joe Gilliam, offensive coordinator of the football team—have formally applied for the AD post.

The committee, however, is conducting an "open search and all formal applications are being reviewed by the committee," Cox said.

"The position was advertised in the Chronicle of Higher Education on July 5, in the NCAA News on July 12, and sent to selected college presidents and athletic directors around the country," Cox explained during a recent interview. "President Humphries, Sterlin Adams and myself have answered numerous inquiries over the telephone and we have received 50 formal applications to date [July 28].

"The list of applicants is an impressive one, coming from as far away as Buffalo, New York, and Los Angeles, California," he added. "Although race is not an issue with the committee, the list is split 50-50 on a black-white basis."

The application deadline is August 15. All formal applications received by then will be reviewed by the nine-member committee and six to eight people will be selected to visit the campus and to meet

with faculty, staff and friends of the University, Cox said.

"Five of these people will be recommended to the president by the committee. If we feel none of the applicants are qualified for the position, then we may reopen the application process," he said.

"We are looking for a person who will write a new chapter in the history of TSU. Someone who will follow in the tradition of coaches, and athletic directors Henry Kean, Howard Gentry and Samuel Whitmon," Cox continued. "This is a strong challenge to ask someone to accept, but I believe we will find the right person."

The Athletic Director post became vacant earlier this summer when Samuel Whitmon resigned after five years at the TSU athletic helm. Whitmon, who will continue as associate professor of biology, served as AD and head football coach at Fisk University before coming to TSU as athletic director. Sterlin Adams, executive assistant to the president and chairman of the faculty/staff athletic committee, was appointed by Humphries to serve as interim athletic director following Whitmon's resignation.

The committee which has accepted the charge of searching for a new athletic director includes faculty and TSU supporters. In addition to Cox and Adams, are: Samuel Howard, vice president and treasurer at Hospital Corporation of America; Dr. Helen Houston, chairman of the University Faculty Senate; Edward Graves, director of University Bands; Darren Bowden, president of the TSU Student Government Association; Nancy Austin, associate professor of dental hygiene and member of the faculty/staff athletic committee; and Jimmy A. Webb, III, executive president of Freeman-Webb Realtors.

## Draft Registration "Not An Issue" In Financial Aid

What impact will a law requiring draft-age men seeking federal financial aid to register with the Selective Service have on TSU students?

"We won't make an issue of the ruling," answers Homer Wheaton, director of financial aid. "We will just comply with it. Each student receiving federal grants or loans is required to complete and sign forms to receive his award. The draft certification form is included in the packet. If the student doesn't sign, then we would withhold his award. It's that simple."

The law, which was passed by Congress last year, was challenged in the Minnesota courts on the basis that it violated students' constitutional rights. In June, the Supreme Court lifted an injunction which had prevented the law from taking effect. The Supreme Court ruling allowed the law to go into effect on July 1.

Wheaton said that so far, out of more than 3,000 young men whom this ruling could affect, no one has refused to sign the draft certification form. He adds that



**The Green Green Grass of Home: Hale Stadium under went a major transformation during the summer as an underground watering system was installed and new sod was laid over the entire football field.**

the ruling is somewhat discriminatory in that students applying for federal funds (Title IV) are usually disadvantaged. They are forced to register for the draft while their counterparts who may be more advantaged and are not receiving federal funds are not forced to register.

Wheaton said that he does not anticipate any problems from students concerning the ruling in the future.

"Registering with the Selective Service means only one thing—that one is registered," he said.

He said the ruling has been more "frustrating" than anything else to financial aid officers across the country.

"First, the student had to complete a certification form, then this was replaced by his having to present a copy of his draft registration. Then that was replaced by the certification form again"

## Allied Health, Engineering Receive Grants

The Schools of Engineering and Technology and Allied Health Professions are recipients of grants which will help minority and/or disadvantaged students to pursue training in these areas.

The School of Allied Health Professions has received a \$428,000 grant from the U.S. Department of Health and Human Services. The grant will be awarded in three installments over a three-year period and will help approximately 225 low income students whose ethnic and racial backgrounds have traditionally precluded their entering the health professions.

Dr. Andrew Bond, dean of the School of Allied Health, said, "With this grant, we are pleased to be able to recruit and enroll a larger number of students to help meet the demands for health practitioners and clinicians across the state. Along with an increase in enroll-

ment, the program will also focus on helping students to overcome prior deficiencies, thereby increasing the retention rate for graduation or entry into health profession schools."

The students will be recruited from rural and urban areas throughout the 35 middle Tennessee counties.

The School of Engineering is one of eight schools throughout the nation to receive a \$2,500 scholarship grant from Control Data Corporation. The funds are to be used to help minority students obtain technology-oriented educations and to provide financial assistance for worthy students.

Control Data Corporation is a Minneapolis-based computer and financial services company with operations in 47 countries. The scholarship program is designed to help reduce the significant shortage of technically qualified people.

## Harold Jackson Resigns

(Continued from page 1)

programs for placing more TSU faculty and staff on local/regional television and radio shows; writing all official press statements and serving as the official spokesperson for the University; and developing several special events designed to improve and enhance the University's interaction with all segments of the community.

Dr. Calvin Atchison, vice president for research, planning and development will name a search committee to select a new director of public relations.

(Dr. Jackson has written an open letter to the TSU community, see page 4.)

## New Food Technology Program Offered in School of Agriculture

The School of Agriculture and Home Economics has a new option available within the Department of Animal Science. The new program in Food Technology is offering its first three-hour course this fall for undergraduate students.

Approved by the State Board of Regents in June, the proposal also changes the department title to the Department of Animal Science, Food Technology and Pre-Veterinary Medicine. It was previously called the Department of Animal Science and Pre-veterinary Medicine.

Dr. Constantine Fenderson, acting head of the department of animal science, said, "The introduction of a food technology option will further enable the university to meet its land-grant mandates in teaching, research and public service." He added that the departmental name change will add an urban flair to the program and provide a way to appeal to a broader base of prospective students. "We want to give a more positive connotation to a career in the animal sciences," Fenderson said.

The new option is designed to appeal to a variety of clientele. High school graduates who are seeking careers in the food industry, Nashvillians currently working in the industry who want to obtain a degree in the field, and others already working in the area who want to strengthen their technical knowledge and skills may elect the new option. The enrollment projected for the first program cycle plus one year is 40.

Fenderson said the department will soon advertise for a new faculty member with a doctoral degree and rigorous training who can gear the program to meet industrial and governmental standards. Fifty percent of the new faculty member's time will be allocated to research in the Cooperative Agricultural Research Program (CARP).

Fenderson and his colleagues plan to bring the program to the attention of area food processing officials at such companies and Baltz Brothers Packing Co., Oscar Mayer Food Corp. and Purity Dairies, Inc.

Graduates from the new food technology program will have a strong background in chemistry and microbiology and will be prepared for careers in the animal products division of the food industry and the federal food safety and quality control service.

## Inter-Campus Shuttle Service Schedule

The Inter-campus Shuttle Service has been instituted to facilitate travel for students and faculty in the School of Business. The service will begin August 29 and end on December 9.

The pick-up points are: the corner of 35th Avenue and John Merritt Blvd. on the main campus and in front of the Downtown Campus building on McLemore Street.

The shuttle will run Monday through Friday on the following schedule:

7:40 a.m.—Leave Main Campus  
7:55 a.m.—Arrive Downtown Campus  
8:10 a.m.—Leave Downtown Campus  
8:20 a.m.—Arrive Main Campus  
8:40 a.m.—Leave Main Campus  
8:55 a.m.—Arrive Downtown Campus  
9:10 a.m.—Leave Downtown Campus  
9:20 a.m.—Arrive Main Campus  
9:40 a.m.—Leave Main Campus  
9:55 a.m.—Arrive Downtown Campus  
10:10 a.m.—Leave Downtown Campus  
10:20 a.m.—Arrive Main Campus  
10:40 a.m.—Leave Main Campus  
10:55 a.m.—Arrive Downtown Campus  
11:10 a.m.—Leave Downtown Campus  
11:20 a.m.—Arrive Main Campus  
11:40 a.m.—Leave Main Campus  
11:50 a.m.—Arrive Downtown Campus  
12:10 p.m.—Leave Downtown Campus  
12:20 p.m.—Arrive Main Campus  
12:40 p.m.—Leave Main Campus  
12:55 p.m.—Arrive Downtown Campus  
1:10 p.m.—Leave Downtown Campus  
1:20 p.m.—Arrive Main Campus  
1:40 p.m.—Leave Main Campus  
1:55 p.m.—Arrive Downtown Campus  
2:10 p.m.—Leave Downtown Campus  
2:20 p.m.—Arrive Main Campus  
2:40 p.m.—Leave Main Campus  
2:55 p.m.—Arrive Downtown Campus  
3:10 p.m.—Leave Downtown Campus  
3:30 p.m.—Arrive Main Campus

## Faculty Briefs

Faculty members Ted Jones, Gerry Pletcher and Bobby Jones, participated in Nashville's second annual "Summer Lights Festival" this summer. Jones and Pletcher were among the 18 Tennessee artists who exhibited their works of art at the Tennessee Performing Arts Center in June. Jones and the New Life Gospel Choir gave two performances during the arts festival. On another occasion, during the Central South Art Exhibition, Pletcher and printmaking student Ann Doyle, exhibited oil paintings and etchings at the Parthenon.

**Dr. William Shaw**, associate professor of philosophy, has been awarded a Fulbright grant to teach philosophy at the University of Zimbabwe for a year. He assumed his duties in the country's capitol, Harare, in June. Shaw is one of approximately

2,000 Americans being sent abroad under the auspices of the Fulbright Exchange program.

A doctoral degree in Higher Education Administration was conferred upon **Robert Boone**, director of the Weekend College and Learn and Shop programs and assistant director of programs—downtown campus, by the George Peabody College for Teachers of Vanderbilt University earlier this month. Dr. Boone completed the requirements for the degree in July.

**Dr. Evelyn Fancher**, director of campus libraries and media centers, was elected vice president/president-elect of the Tennessee Library Association during the organization's spring meeting. As president-elect, Fancher is responsible for planning the association's 1984 annual meeting, which will be held in Memphis. She will be inaugurated as president during the convention and will serve in that capacity for one year.

**Dr. Handy Williamson**, director of CARP, testified before the House Subcommittee on Agriculture in June. Williamson's speech was threefold in design providing House members with an overview of research programs at 1890 institutions, discussion of the impact of recent legislation and delineation of proposed considerations for agricultural research beyond 1985.

**Nannette Martin**, program developer/personnel officer for CARP, presented a seminar at Fisk University on job skills for high school students in June. The seminar was presented as part of Fisk's National Youth Sports Enrichment Programs.



**Mrs. JoAnn North**, a 1977 TSU graduate, delivered the commencement address during the summer commencement held on August 13. During the exercises, more than 300 students received degrees. Distinguished service awards were presented to North, an At-Large Member of the Metropolitan-Davidson County Council; Dr. Curtis Dilworth, a member of the class of 1962 who is a prominent dentist in Atlanta and a strong supporter of the University; and Rubin Perry, a 1958 graduate who also resides in Atlanta and has served the University through the TSU National Alumni Association.

## Calhoun Named News Director



Larry Earl Calhoun

Larry Earl Calhoun, 32, formerly a public relations assistant for R. J. Reynolds Industries, Inc., Winston-Salem, N.C., has been named TSU's director of news, according to Dr. Harold Jackson, Director of the Bureau of Public Relations.

Calhoun, a 1974 Phi Beta Kappa graduate in psychology of Morehouse College and holder of the M.A. degree in journalism and mass communications from the University of Georgia, fills a vacancy created by the resignation of Mary Vowels, who left TSU to become head of campus publications at Meharry Medical College.

Meanwhile, Juanita Buford, who previously managed news in the bureau as information officer and coordinator of news service, has been appointed director of publications.

Buford, a graduate of Mount Holyoke College, South Hadley, Mass., holds a M.S. degree in journalism from the Medill School of Journalism of Northwestern University. She said her new responsibilities include providing continuity to TSU publications in terms of design, editing, and creativity.

Buford, whose office has been relocated to the Downtown Campus, is a former staff reporter for The Nashville Banner. She held a post on the public affairs staff of the Vanderbilt University Medical Center prior to coming to TSU.

Calhoun, whose two-year stint with R. J. Reynolds included writing features and news releases as well as handling media inquiries and press conferences, said he sees his TSU job objective as "working to meet the challenges offered by the field of public relations, advertising and promotion."

"A college campus environment can be very stimulating and I'm excited about my role here at such a notable institution. I'm looking forward to helping market our university with creative approaches," Calhoun said.

A member of Kappa Alpha Psi Fraternity, Calhoun for a period of two years was public relations associate for M&M Products Co., Atlanta. He was

(Continued on page 4)

## It's My Turn

### An Open Letter To The TSU Community

by Dr. Harold Jackson

I remember reading the final speech delivered by the late Dr. Andrew P. Torrence, the third president of Tennessee State University in which he announced his resignation. One comment in his speech comes to mind, "TSU is a tough place to leave." He was right. After six and one-half years of representing the University to its several publics I have the task equally as difficult.

There are so many people to thank; so many people to say farewell too; so many people I would like to express my everlasting gratitude for their patience and direction. I leave TSU a much different person than when I came over 2,375 days ago. I have learned, like Dr. Torrence, that this University is a very special place with some very special people.

If I can characterize this institution, I would say it is a place where adversity is a challenge; where

compassion is not just a word, but a commitment; where the true greatness of TSU is in the hearts and minds of all those who have shared in its victories and defeats, successes and failures to withstand external and sometimes internal pressures to be what it is not. There are some who say this University should have a percentage of this and percentage of that, I say the University is and should always be a University in its purest definition first, everything else is a matter of debate.

I have enjoyed working here and witnessing the cutting edge of educational history being made with the merger of two public universities. It was an awesome challenge for people of mixed racial backgrounds and varied educational approaches to come together for the purpose of providing education to so many who did not have

the opportunity of higher learning. The challenge continues. As the merger approaches its fifth year there is evidence all around us that the combined institutions can and must form a distinct educational presence in this community—built on strength of purpose.

TSU's public image has changed since 1977 and I would like to think the public relations programs during these years had something to do with making that possible. However, there is still much to be done by everyone who shares directly in the benefits of the University.

Tennessee State University's legacy to this community and beyond is not only the merger, but that it survived and prospered during periods when it was not nurtured—a buoyant resilience, unmatched in this state. Continue that legacy and the character of this University will transcend time.

### Owens Donates Music Scores to Library

Daniel E. Owens, a musician of note who also doubles professionally as Director of WTSU, the campus radio station, has donated to TSU's Brown-Daniel Library a collection of sixty-eight full scores transposed, that were arranged and performed over a period of time by the Tennessee State University Marching Band.

Owens, assistant band director from 1963 to 1971 under Frank T. Greer, wrote the scores during that time. He has nearly 40 more scores which he did not donate "because they are not legible."

"This collection will certainly enhance our Special Collection," said Georgianna Cumberbatch, Special Collections Librarian. She said "We feel that this addition is unique and certainly represents an era of TSU when beautiful band music was produced."

Owens, a trumpet and piano player who modestly says that 25 years of his past includes performing part-time in theaters and clubs, has just completed 20 years as director of WTSU.

The donated collection, a widely ranging list of compositions that have known great popularity after initial performances in Broadway productions, television shows and movies, includes such tunes as "Moonlight Serenade," "Begin the Beguine," "Somewhere Over the Rainbow," "Wade In the Water," "Born Free," "My Way," "It Ain't Necessarily So," "Nobody Knows the Trouble I've Seen," and "What Thing is This Called Love?"

The Marching Band performed his arrangements on network television in Chicago in 1963; Cincinnati, 1968, 1969, 1970 and 1971; Baton Rouge, 1970-71; and regional television broadcast in Los Angeles in 1971. Owens wrote the announcers' script for all of the performances at network pro-football games and TSU football games.



This group of five high school students received certificates for their participation in a Basic Science Program sponsored by the Adult and Continuing Education Enrichment Programs. Faculty who participated in the summer program included (from right to left) Dr. Alma Hobbs, Mrs. Lena Farrell and David Gandy.

### Street Festival Planned

The African Cultural Alliance will sponsor an African Cultural Street Festival on Saturday, September 10, from noon to 8 p.m. on John Merritt Boulevard between 33rd and 35th Avenue No. The purpose of the festival is to promote African cultural awareness within the community and to educate all people about African heritage.

Many activities have been scheduled for this event. They include booth displays offered by merchants and vendors directly related to African culture and history, arts and crafts, poetry reading, theatrics, informa-

tional displays, dancing, music and activities for children.

The African Cultural Alliance is composed of a vast sector of people in the Nashville community. The members of the alliance feel that the festival will help promote cultural awareness for all people.

### Calhoun Named News Director

(Continued from page 3)

responsible for the creative development and execution of national public relations campaigns, promotions and programs for one of the nation's top minority firms.

In the spring of 1978 Calhoun served as production assistant of the NBC television movie, "Summer of My German Soldier," which starred Esther Rolle and Kristy McNichol and was filmed in Madison, GA.

Calhoun has held several other positions in the journalism and communication fields. He was recently elected to Outstanding Young Men of America for 1983.

### Calendar

#### August 19

Student Leadership Retreat

#### August 21-23

Freshman Orientation, Gentry Complex

#### August 24-27

8:00 a.m. to 8:00 p.m. Fall Registration, Gentry Complex, Downtown Campus

#### August 29

Classes Begin

#### September 3

7:30 p.m. Football Game—TSU vs Hampton Institute, Hale Stadium

#### September 9

Noon Inauguration of SGA President and Vice President, Plaza

#### September 10

8:00 a.m. Doctoral Examinations, School of Education, Room 111

#### September 15

8:00 a.m. Management Development Series Seminar, School of Business, Downtown Campus

#### September 17

8:00 a.m. Doctoral Examinations, School of Education, Room 111

The deadline for submitting copy for the next issue of ACCENT is noon September 9. Please send all copy to: ACCENT, Office of Public Relations, Goodwill Manor, Main Campus, or to ACCENT, Office of Public Relations, Room 339 Downtown Campus.

ACCENT is a Tennessee State University publication for faculty, staff and students produced by the Office of Public Relations. It is published from August through May (no issues in June and July) of each year. Staffers contributing to this issue include Juanita F. Buford, editor; Robert Churchwell, John Cross, Darralyn Hall, Larry Calhoun and Lydia Wiggins-Azimi (CARP). Ann W. Bell, editor emeritus. Publication Number TSU-84-0029 (A)-13a-52610